

# Courtney Palmer

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## Experience

### **2002 to present Web designer, [www.oceanofnoise.com](http://www.oceanofnoise.com)**

- Past site, genERATION, featured in Popstar! Magazine
- Proficient use of HTML and CSS, with original designs in digital and traditional art
- All other projects mentioned here are accessible through that site

### **2008- present, Freelance Designer**

- Completed a variety of designs for a variety of clients and events:
  - Apocalypse Arts Fringe Theatre poster and ads, "Captain Hook Versus the Zombies" (Summer 2009)
  - Department of Sociology, Grant MacEwan College, assignment template redesign (April 2009)
  - University of Lethbridge Singers poster, Spotlight Show (April 2009)
  - University of Lethbridge Women's Scholars Speakers Series poster, Dr. Philippa Gates (March 2009)
  - University of Lethbridge Department of New Media, department-wide student showcase poster, Circuit Circus (April 2008)
- Adapted to client requests and changes in style and media, as well as incorporating new ideas
- Frequently worked under tight deadlines, and in a collaborative environment

### **August -December 2008 Teaching Assistant, University of Lethbridge**

- Assisted Emily Luce in Design Fundamentals and Net. Art
- Maintained a class blog for handing in projects and answering student questions outside of class and office hours
- Engaged in teaching directed at student-identified areas of need in terms of technical skill improvement
- Helped in the classroom with work sessions and questions that arose when Emily couldn't make it around to everyone

### **February 2008-present, Photographer**

- Experienced with both traditional and digital SLR cameras, with a variety of lenses, including processing and darkroom experience

- Headshot/portrait photographer for both performers (opera and theatre) and private clients
- Six photographs in the Southern Alberta Kidney Foundation Silent Auction (February 2009)

**2008 to present Web Designer, [www.calgarywildcatsfootball.com](http://www.calgarywildcatsfootball.com)**

- Develop and maintain the organisation's website
- Ensure information is up to date for parents and players
- Designed the website to allow for third-party news updates

**2006-2008 Shell Summer Student for Records and Information Management Department**

- Over the course of 3 summers, gained 1 year's worth of experience in this environment
- Document management in a high security facility
- Data entry and organization
- Handled both digital and paper records

## Education

**2005 to 2009, Bachelor of Fine Arts, New Media, University of Lethbridge**

- 4<sup>th</sup> year independent studio project: *Breath of Kina*, a 36-page, fully vectored story book
- Certificate of Academic Excellence in the Fine Arts, Dean's List citation
- Two-time winner of the Jason Lang Memorial Scholarship

**1999-2000 Apprenticeship under artist David Kilter, Calgary**

- Developed fundamental skills in composition, perspective, and colour theory
- Gained proficiency in worked in a variety of styles, including abstract, realism, and developed a signature illustrative style
- Focused primarily on coloured and graphite pencils and acrylic paint

## Special Skills

- Skilled in CSS and HTML, some proficiency in Macromedia Dreamweaver MX 2004
- Skilled in Adobe *Illustrator* CS and CS3, including the use of the pen tool and the manipulation of letter forms
- Skilled in Adobe *Photoshop* CS and CS3, including photo editing and manipulation
- Skilled in Adobe *Indesign*, including layout, composition, and placement
- Proficient in Smart FTP and CoreFTP
- Proficient in Jasc Paint Shop Pro 7
- Other program knowledge includes: Microsoft Powerpoint, Word and Excell, Adobe *Premiere*, Pro Tools, Garage Band and Director MX 2004
- Traditional art background includes colour theory, composition, line theory, and portraiture
- Comfortable in both MacIntosh and PC environments

## Professional Development

November 2008 'Making Mistakes on Purpose,' workshop hosted by Laurie Rosenwald

-Developed a more creative outlook, learned to see more possibilities in design

2008 –present

Digital Alberta, member ([www.digitalalberta.ca](http://www.digitalalberta.ca))

## References

Emily Luce

Department of New Media, University of Lethbridge

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(asks that she be contacted by email)

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Michael Lowings – client

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